

## **THE HONDA FOUNDATION APPLICATION TIPS**

The Honda Foundation ingrains the Honda Philosophy of Respect for the Individual, which also includes Initiative, Equality and Trust as core supporting beliefs. Applications to The Honda Foundation are viewed on a case-by-case basis, and we cannot guarantee whether a charity who qualifies on the criteria below will actually be successful.

Only approved Deductible Gift Recipient (DGR) organisations within Australia are granted monetary funds or Honda Hero 12 month Loan vehicles.

Below are some tips which may assist you in deciding what you should apply for:

### **1. Tip #1**

The Honda Foundation embraces causes that empower disadvantaged Australians. It aims to give back to the community and support those charities who work tirelessly to implement change in the lives of Australians. Donations from The Honda Foundation are broad-ranging and for example can be in the form of loan vehicles, power equipment, or funds to purchase a tangible product that supports local communities. Applications including admin costs, travel costs, wages and personal devices are generally not favoured by the Trustees during the approval process.

### **2. Tip #2**

It can be advantageous for charities to apply to The Honda Foundation for an item or piece of equipment which will support a wider initiative for their community. For example, The Honda Foundation donated new cordless microphones to the Yooralla Strike a Chord choir in Victoria. The Strike a Chord choir comprises people who have experienced a stroke with a loss of speech called aphasia. However, singing and melody are processed by a different part of the brain to speech, so those living with aphasia can still sing. This donation had a two-fold effect - supporting a grassroots cause and also empowering choir members to sing and raise their morale.

### **3. Tip #3**

Robust, charitable causes are the backbone of many Australian communities. The Honda Foundation receives hundreds of applications each year so applicants should keep in mind that their pitch should be framed around story telling as well, ensuring The Honda Foundation understands how a grant would change lives. Also, be solution-focused in your aim. Identify the challenge, and articulate the solution and how you would get to that solution. The Honda Foundation grants can range from as little as a few hundred dollars, to thousands of dollars. Where feasible, The Honda Foundation can, and has, supported projects in their entirety.